



MUMBAI

Zee Institute of Media Arts (ZIMA Mumbai)

Wing A, 102, First Floor, Satyadev Plaza, Veera Desai Road,
Andheri (West), Mumbai, Maharashtra – 400053.

Mobile - +919167165716

E-mail - zima.connect@zeelearn.com

JAIPUR

Zee Institute of Media Arts (ZIMA Jaipur)

B-33, Lal Kothi District Shopping Center, Behind Sahara Pariwar Office,
Tonk Phatak, Jaipur, Rajasthan - 302015.

Mobile - +91-9649486777 / +91-9152010818

E-mail - devanshu.khatri@zeelearn.com

Follow us on



THINK EDUCATION. THINK ZEE LEARN.



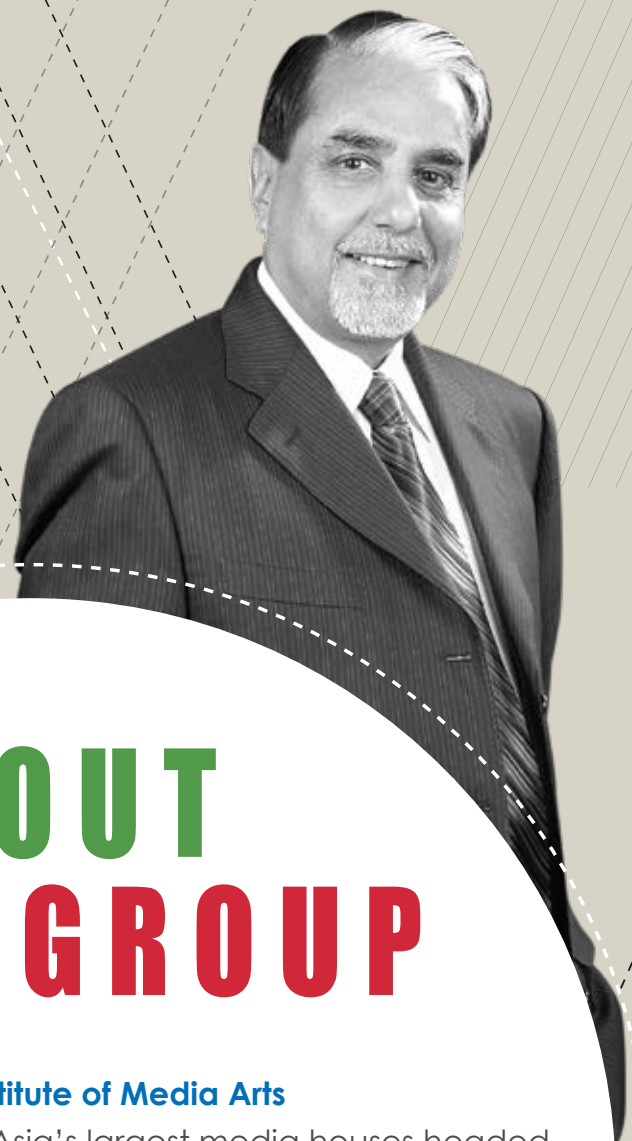
ABOUT ESSEL GROUP

ZIMA – Zee Institute of Media Arts

is a part of Essel Group, one of Asia's largest media houses headed by

Dr. Subhash Chandra, a pioneer in the media industry – a Media Moghul and an Hon. Rajya Sabha MP.

The 90-year-old Essel Group is amongst the leading global media & entertainment industry. The Group is also amongst India's most prominent business houses with a diverse portfolio of assets in areas like **Media, Technology, Packaging, Infrastructure, Education, Precious Metals**, etc.



SOME OF THE KEY MEDIA ENTITIES FROM THE ESSEL GROUP OF COMPANIES INCLUDE:



1. Zee Entertainment Enterprises Limited (ZEEL) is a listed Indian mass media company with:

- 1.3 Bn viewers
- Presence in 170+ countries
- 35+ International Channels and 35+ Domestic Channels
- 4,800 Movie Titles
- More than 260K Hours of Television Content

2. Zee Media Corporation Limited (ZMCL),

a listed entity, is one of India's foremost media companies that touches the lives of millions of Indians with its strong presence in the news genre. Apart from News Channels, ZMCL operates an English daily News Paper 'DNA'. ZMCL, the news network comprises of 14 news channels in different languages including:



India's first Hindi News Channel



Hindi Business News Channel



Hindi Rural News Channel



24X7 Free to Air News Channel



Indian Broadsheet Newspaper,
published in English in Mumbai,
Delhi, Jaipur & Ahmedabad



International Channel
WION – World Is One Network



With 2,600+ employees in 12 countries working through 25 state-of-the-art facilities, Essel is the largest global specialty packaging company in the world, offering preferred solutions to leading brands.



Essel Infraprojects Ltd. has diversified interests in infrastructure projects with 4 SBUs & 10 business verticals comprising of an order book value of ~USD 5 Bn.

OTHER GROUP ENTITIES INCLUDE



One of India's largest Multiple System Operator (MSO) with 15 digital head ends and a network of 33,000+ Kms of optical fibre and coaxial cable, providing its cable services in ~580 locations, reaching out to more than 11 Mn digital customers.



One of India's leading private sector financial services company, with a customer base of ~1.5 lakhs & 70+ branches, offering diverse range of products & services across corporate finance and retail segments.



Redefining the meaning of television for its customers with its exceptional digital quality, DishTV has revolutionized the digital entertainment in India and is the largest DTH provider with over 10 Cr happy viewers.



Zee Learn is India's leading company in the education segment catering to the complete lifecycle of student life covering preschool, International & CBSE K-12 schools, Animation, VFX and Design Institutes, Film making & Journalism Institutes.



Mount Litera School
INTERNATIONAL

A co-educational day school offering IB programs at BKC, Mumbai.



Asia's No.1 chain of pre-school network – Kidzee has 1,825+ operational preschools in over 800+ cities across India and Nepal

NATION BUILDING
THROUGH EDUCATION




India's leading Film and Journalism School provides programs led by experienced faculty from the industry in Films, Television and Journalism.

Mount Litera
Zee School
Great School. Great Future

The fastest growing chain of K-12 schools – 120+ Mount Litera Zee Schools across 100+ cities in India.



Zee Institute of Creative Art, with its state-of-the-art infrastructure, gives practical training in 2D Animation, 3D Animation, Visual Effects & Gaming, covering the stages of visualization, pre-production, production and post-production.



THINK MEDIA EDUCATION. THINK **ZIMA**

ZEE Institute of Media Arts

'In 2006, Zee Learn developed **Zee Institute of Media Arts (ZIMA)** in Mumbai and Jaipur to impart Media, Film & TV courses to their students.

ZIMA's courses are targeted towards fulfilling market requirements and providing students with hands-on learning in a simulated environment followed by industry experience.

Pedagogy is designed to ensure students are groomed as multi-format, multi-lingual journalists and trained in the latest trends and technologies within media, including Artificial Intelligence, Augmented Reality, Virtual Reality etc.

Lectures imparted at ZIMA are conducted by established names of the academia as well as industry, supplemented by guest lectures; thus, ensuring a very strong industry interface.

The Institute offers professional programs and certificate courses in **Film Making, Screenwriting, Direction, Cinematography, Film & TV Production, Film & TV Editing, Sound Engineering, Sound Design, and Acting.**

PROFESSIONAL PROGRAM IN FILM MAKING

Course Duration: 12 Months

COURSE BRIEF:

ZIMA's new course in Film Making is designed to give a Film/TV aspirant an extensive training in Film Making, spread over 12 months.

The lectures are structured around classic and contemporary films. This course covers the examination of current storytelling trends, terminology, and workflow, and includes the practical application of latest and emerging technologies.

The course is divided into 144 classroom sessions, 48 film appreciation sessions & 48 practical sessions (shifts), all put together to give you over 1000 hours of comprehensive training of the technical as well as the aesthetic aspects of film making, imparted by ZIMA's distinguished faculties.

During the course, the student will have to make 3 short films and on completion of the course, 1 final film/documentary.

"If it can be written or thought, it can be filmed."

- Stanley Kubrick

COURSE CONTENT:

The classroom components of the course are:

- Film Foundation
- Screenwriting
- Story-boarding
- Continuity Exercises
- Acting for Directors
- Lighting
- Cinematography
- Editing
- Film Sound Design
- VFX + Flame Premium (Overview)
- Production Design (Art & Costume)
- Staging Theories
- Documentary / Ad Film Making / Music Video Exercise
- Film Post Production Workflow
- Producing
- Pitching
- Emerging Formats/Trends

Video Exercise:

- Film Post Production Workflow
- Production
- Pitching
- Emerging Formats / Trends
- Editing
- Film Sound Design

Software:

Pro Tools, Neendo and Cubases Mixbus.

Career:

This course opens your eyes to the wonderful and exciting world of movies. With the perfect balance of theory and practical learning, this course prepares you for further technical specialization or you could continue your journey as a Film maker.



PROGRAM IN SCREEN WRITING

Course Duration: 6 Months

"To make a fine film, you need three things:
a great script, a great script and a great script."

- **Alfred Hitchcock**

The entertainment world is known as the idea industry. And the person who generates and curates these ideas is the writer. All film and TV projects begin with the writer.

ZIMA's certificate course in screen writing prepares you to achieve your dreams and build your career as a screenwriter.

Course Outline:

- Historic Perspective: The silent era, The sound era
- Basics of Writing: Writing Tools, Concept Development
- Story Tale assembly Basic elements of Story
- The 3 Act Structure
- Screenplay Out line v/s Treatment Characterization Characters Biography
- Dialogue: Characterization by Dialogues Text and Sub text
- Showcase: The Indian Scriptwriters

Career:

- Bollywood faces a scarcity of screenwriters. The entertainment industry is growing day by day and everyday it requires new ideas, thoughts and concepts.
- There is lot of opportunity for those who can think and write creatively, as an: Writer for Films, TV, Internet content, etc
- Copy writer in advertising agencies
- In house writer for various production houses and channels

PROGRAM IN DIRECTION

Course Duration: 6 Months

"Every film should have its own world, a logic and feel to it that expands beyond the exact image that the audience is seeing."

- Christopher Nolan

ZIMA's six month direction course contains all the essential ingredients required to make you a successful director of films and television.

This fast track course introduces you to the process of film making while the extensive practicals give you a hands on experience of what the real film / TV world holds in store for you.

Course Outline:

- The evolution and the history of cinema
- Film analysis and film appreciation
- The language and the grammar of cinema
- Who is a director?
- Techniques of screenplay writing
- Narrative Formats, Film Genres
- Staging the scene & Shooting techniques
- Handling of actors, technicians and other unit members
- Basics & advance classes in other relevant areas of filmmaking viz. Cinematography, Editing etc
- Production and marketing management of films and Television shows
- Practical in documentary film making, ads and promos, song picturisation and a film project

Career:

After the completion of the Film & TV direction training the student can immediately take up the responsibility of directing a film or a television show. However, in order to gain the knowledge of the working conditions it is advisable that the student works as an assistant director in a production unit for some time. With the knowledge that our student carries with him, he becomes a big asset to any production unit he joins as an assistant director (AD).





PROGRAM IN CINEMATOGRAPHY

Course Duration: 6 Months

"I can't think how anyone can become a director without learning the craft of cinematography"

- Nicolas Roeg

(Cinematographer-Director, considered to be a major influence on today's filmmakers like **Steven Soderbergh, Tony Scott, Ridley Scott, Danny Boyle & Christopher Nolan.**)

No film can be made without a cinematographer. The fundamentals of film and video photography are powered extensively in the ZIMA syllabus.

The students are imparted thorough training by esteemed ZIMA faculty, who have rich experience in films, TV, ad films, corporate films, etc.

ZIMA's cinematography course is valued among the best Cinematography Programmes in India.

Course Outline:

- The principles of still and motion picture photography
- Various types of light sources and their practical application
- Basics of Lighting, Detailed Practicals on Various Types of Lighting Situations
- Filters and Composition, study of colour temperature, Depth of Field
- Study of movie cameras and various types of film stock
- The grammar of single camera & multi camera placements
- Roots and reasons for selecting a camera style
- Study of the video cameras and principles of videography
- Principles of Optics as applied to Photography
- Assignments and Group Projects for Students on Digital Cameras

Career:

After completing the course in cinematography, a student will have acquired the ability and confidence to assist, any cinematographer / Videographer; both in film and television. Starting off independently will also be an option, depending on the right opportunity at the right time.



PROGRAM IN FILM ACTING

Course Duration: 6 Months



"I'm curious about people. That's the essence of my acting.
I'm interested in what it would be like to be you."

- Meryl Streep

(3 time Oscar winner for Acting & nominated 19 times)

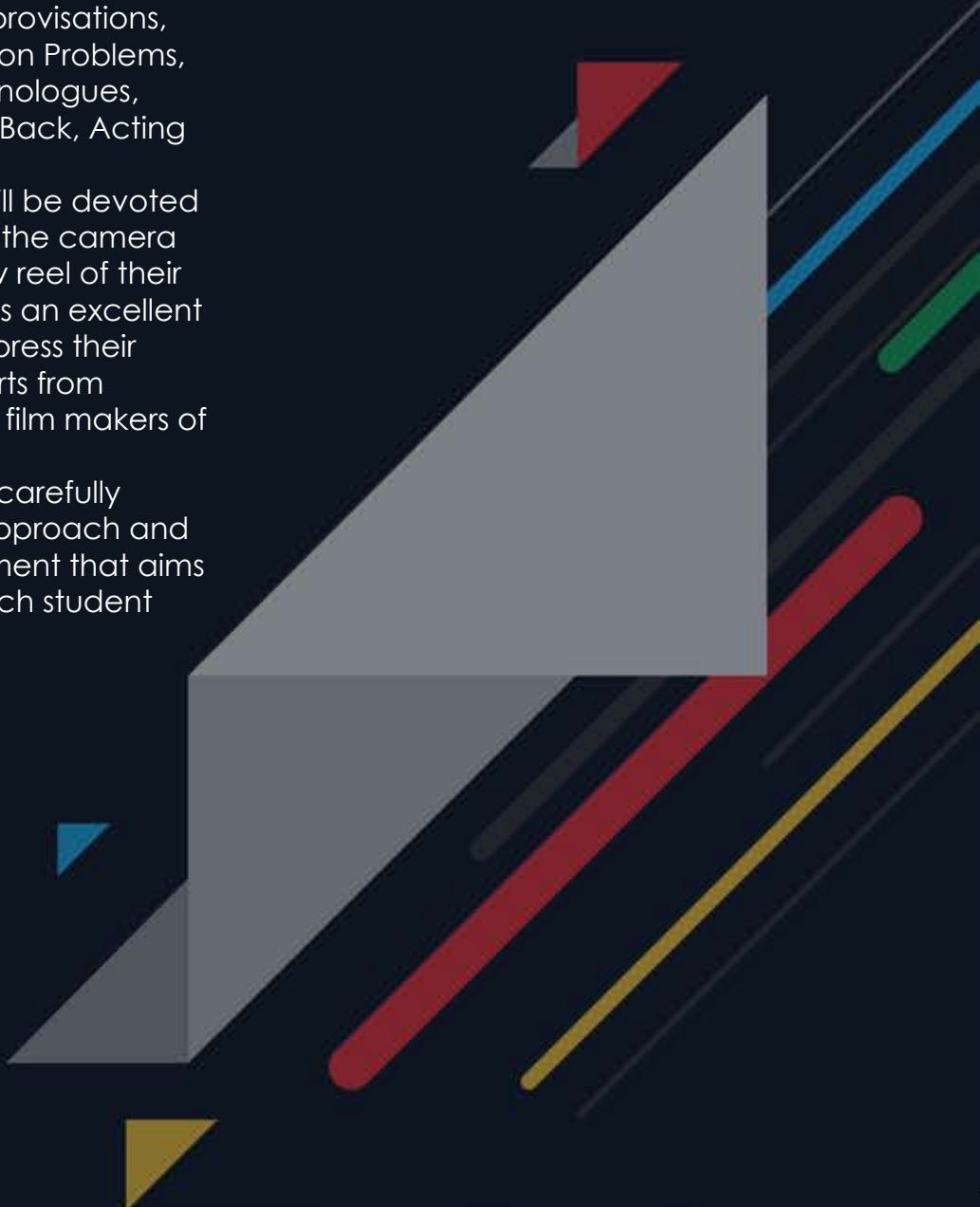
Course Brief:

ZIMA is today one of the better known acting schools in India where freshers and aspiring actors get trained under experts.

The conservatory programme prepares the student actor for the creative challenges of the actor's profession by providing the student with a solid craft that guarantees continued growth as a creative artist.

Syllabus is based on Stanislavski's
"Method Acting"
Model & Natyashastra.

Course Outline:

- The syllabus is based on Stanislavsky's "Method Acting" model.
 - Exercises include Sense Memory, Observation, Imagination, Improvisations, Voice & Speech, Diction, Action Problems, Movement, Animal Study, Monologues, Scenes, Film Orientation, Play Back, Acting Analysis, Film Fights & Dance.
 - The last week of the course will be devoted to practical training of facing the camera leading to a professional show reel of their work for the Film Industry. This is an excellent opportunity for students to express their talent in front of industry experts from Bollywood and other regional film makers of Indian film industry.
 - At ZIMA, we take pride in our carefully crafted training, systematic approach and above all, a learning environment that aims at holistic development of each student actor.
- 



PROGRAM IN FILM & TV PRODUCTION

Course Duration: 6 Months

ZIMA's Film & TV Production is an in-depth course designed by practicing professionals drawn from the Film, TV, Advertising and the Documentary world.

Producing is about making budgets and ensuring that the production is happening within this budget. This course prepares you for both. And during the whole filmmaking process: preproduction, production & postproduction.

Course Outline:

- From script to shoot – an in-depth knowledge of the various departments
- Structure of the Indian Film Industry – Production, Distribution & Exhibition
- In-depth knowledge about the producer's role during the filmmaking process
- Building up a project with cast & crew – delegation of responsibilities
- Introduction & expertise in the various budgeting softwares
- Legal agreements
- Writing the business plan
- Permissions
- Budgeting & Finance
- Production & Postproduction
- Marketing & Promotions – from in-film placements to marketing tie-ups
- Distribution

Career:

This comprehensive & industry designed course prepares you to handle producing opportunities in Film, TV and the emerging internet content world.

PROGRAM IN FILM & TV EDITING

Course Duration: 6 Months



"The film is made in the editing room. The shooting of the film is about shopping, almost. It's like going to get all the ingredients together, and you've got to make sure before you leave the store that you got all the ingredients. And then you take those ingredients and you can make a good cake - or not."

- Philip Seymour Hoffman (Academy Award Winning Actor)

The editor of a Film or TV show is responsible for imparting the right pitch, rhythm and tempo to the storytelling after the film or TV show has been shot. We at **ZIMA** impart to you balanced theoretical as well as practical Film & TV editing education under the supervision of working professional editors.

Course Outline:

- The Grammar, the Aesthetic and Technique of Editing.
- History of Editing (Accompanied by the screening of films that have led to the evolution and the growth of editing.
- The language of cinema.
- Practical learning of FCP and AVID and Adobe Premier softwares.
- Classroom editing practicals (practice of editing using footage shot by professional directors, mentors and students)
- Visit to studios
- Editing student projects (Ad film, Documentary/non-fiction, Short film, Music video projects)

Software:

FCP, Avid and Premiere Pro.

Career:

The course focuses on the practicals and aesthetics of Film & TV editing. The course is designed to teach the art and technique of Film and Video editing using FCP, AVID and Adobe Premier softwares, so the students can work as Independent Editors or Assistant Editors in the Film or Television industry.

PROFESSIONAL PROGRAM IN SOUND RECORDING

Course Duration: 12 Months

SOUND RECORDING: WHAT IS IT?

There are several different types of sound recorders who specialize in different technical aspects of the job for recording and mixing. A sound recording is responsible for the digital audio workstation that record, edit, mix, manipulating the equalization, special effects the sound and reproduce the sound track, so they present the best performance consistent with the artist's vision. Also some recording end up designing and controlling the sound at films, in theaters, and in any other venue that requires sound projection for an audience. By controlling microphones, sound levels, and outputs, sound recorders combine their well-trained ears with their knowledge of acoustics to produce the best quality of sound for a variety of purpose.



A candidate will get 2 certificates; one is the course certificate for Sound Engineering Program and other will be the certificate for Steinberg software.

COURSE BRIEF:

- Sound and Hearing
- Digital Audio Technology
- The Basics of Microphone
- Studio Acoustics
- The Basics of Mixer
- Cables & Connectors
- Pro Tools Digital Audio Workstation
- Signal Processors
- Loudspeaker and Amplifier Basics
- Digital Mixing Console
- Live Sound Reinforcement
- AD Convertors and Audio Interfaces
- Cubase Digital Audio Workstation
- Microphone Techniques for Recording
- Stereo Recording Methods
- Mixing: An Overview and Audio Mixdown
- VST Audio Mastering
- Sound On Film
- On Location Sync Sound
- Audio Post-Production
- The Art of Sound Designing
- ADR, Foley/SFX & BGM
- Premix The Sound Track for Film
- 5.1 Surround Sound Mixing
- Project Assignment
- Studio Visit

Software:

Pro Tools, Neendo and Cubase Mixbus.

SOME VENUES THAT HIRE SOUND RECORDING INCLUDE:

Music Industry, Film Industry, Broadcast Industry, Gaming Industry
Recording Studios, Live Events, Reality Shows, On Location Sound & etc.

PROFESSIONAL PROGRAM IN SURROUND SOUND

Course Duration: 3 Months



COURSE BRIEF:

- Sound for Film
- Audio Post Production
- Understanding Surround formats
- Setting up a 5.1 Surround Sound Mix Room
- Room Design and Setup
- Selecting Speakers
- Use of Centre, Rear and LFE Channels
- Room Calibration with Pink Noise
- Bass Management Options
- Bussing in Surround
- Track Analysis and Session Preparation
- Creating Ambience
- Equalization (EQ),
- Dynamics Processing
- Balance, Imaging and Panning
- Automation
- Mixing for Surround Sound
- Producing Surround Sound vs Stereo
- Distribution Formats

Eligibility:

Completion of Any basic Audio Engineering Course or Minimum Working Experience of 1 years in Audio Post Production Field.

Career:

Film, Television, Audio for Game and Theatre